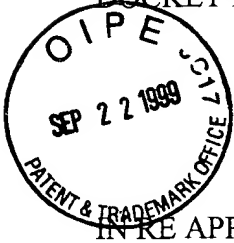


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE, ET AL.

SERIAL NUMBER: 08/905,501

FILED: August 04, 1997

FOR: SYSTEM AND METHOD FOR PROVIDING  
SHOPPING AIDS AND INCENTIVES TO  
CUSTOMERS THROUGH A COMPUTER NETWORK

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

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37 CFR 1.34(b) ASSOCIATE POWER OF ATTORNEY

SIR:

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Respectfully submitted,

  
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